# Getting to Price -And Beyond

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#### Words of Wisdom

"Get Your Rates
 Department Involved As Early As Possible!"

- Stephen Frantz, SMUD



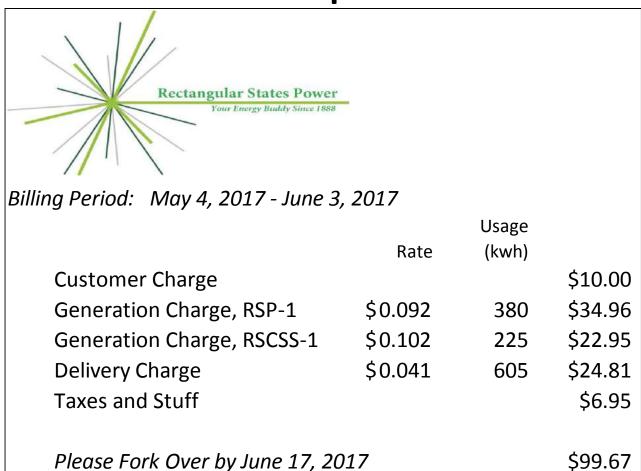


## Three Mechanisms for Incorporating CS Value in Customer Bills

- Adjusted Energy Charge (or Adjusted PPA Cost)
- Adjusted Wires Charge (e.g., Reduce or Eliminate Transmission Component)
- Bill Credit (Similar to EE or DR Incentive Payment)

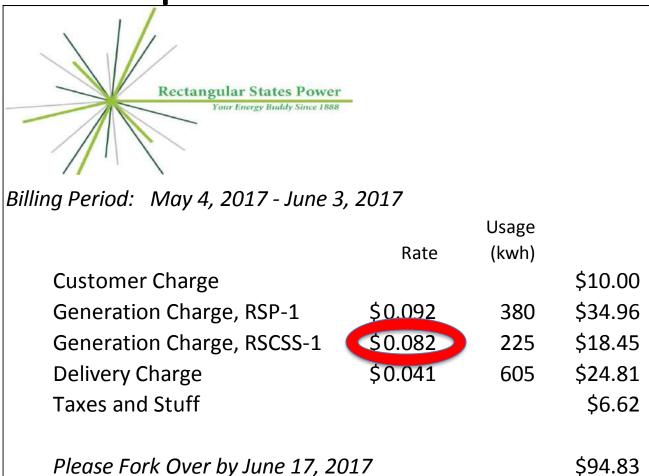


#### Sample Bill





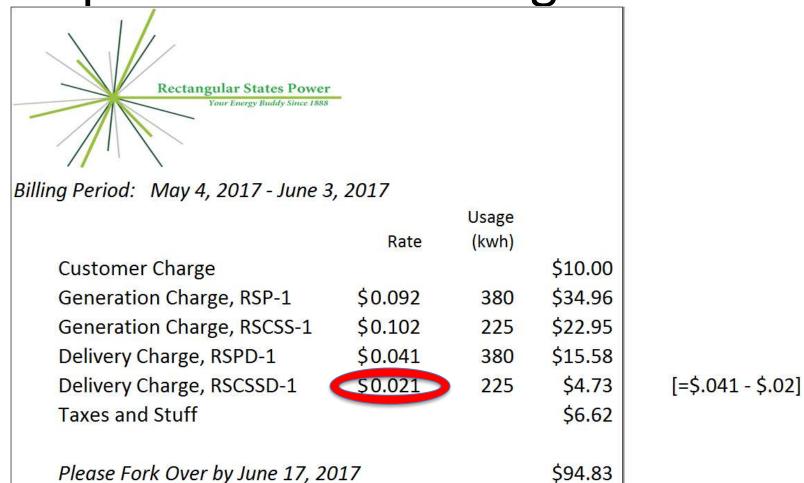
#### Sample Bill: Modified PPA



[=\$.102 - \$.02]

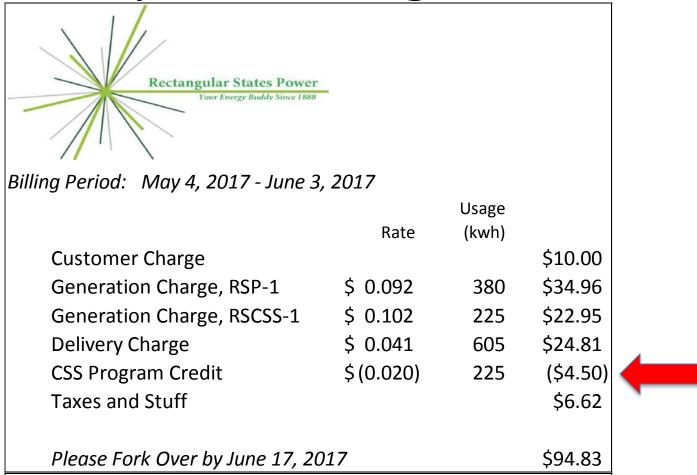


## Sample Bill: Wires Charge Offset





## Sample Bill: Program Credit





#### Which is Best?

- Customer Preference, Regulation
- Politics, Current Practice, IT Considerations
- Adjust PPA May have easier justification based on procurement language
- Wires Charge May appear most "logical" to upper management
- Bill Credit May fit most easily with existing billing system based on other programs

