Extensible Energy, LLC, with Cliburn and Associates • Olivine, Inc. • Navigant Consulting Powered by SunShot / U.S. Department of Energy

Market Research for Community Solar Program Design Literature Review • December, 2016

This resource list was prepared to support the Community Solar Value Project publication, *Market Research and Market Segmentation for Community Solar Program Success* (December 2016), by Jennifer Mitchell Jackson, Grounded Research and Consulting; Beth Reid, Olivine; Jill Cliburn, Cliburn and Associates; and John Powers, Extensible Energy. The topic of market research and segmentation is one of five focus areas for the CSVP, through the conclusion of the project in fall 2017. Readers are encouraged to check the <u>website</u> for additional, updated information on this topic.

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